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Contact:

Michelle McGurk, PIO
Office of Mayor Chuck Reed
(408) 535-4840 or (408) 655-7332 cell

**San José City Council Unanimously Adopts
Mayor Reed's Green Vision**

*Plan is a roadmap for San José to become the world's
Center of Innovation for clean technologies*

SAN JOSE – The City Council of the nation's 10th largest city today adopted Mayor Chuck Reed's Green Vision for San José, an ambitious and comprehensive 15-year plan to solve environmental problems and grow the local economy. Focused around three elements – Clean Tech Innovation, Sustainability, and Green Mobility – San José's Green Vision is a roadmap for the City to become the world's center of Clean Tech innovation.

With the plan's release earlier this month, Governor Arnold Schwarzenegger called Mayor Reed California's "Green Mayor" while business and environmental leaders have lauded the Green Vision for its scope and ambition.

"I am very pleased that the City of San José is leading the way toward a cleaner, greener future. It is with great pride that I congratulate you on your clean energy goals," said U.S. Senator Barbara Boxer, D-Calif., who chairs the Senate Environment and Public Works Committee.

"I applaud and commend Mayor Reed and the City of San José for being a leader in environmental stewardship and for taking the next step with San José's Green Vision," said Margo Reid Brown, Chair of the California Integrated Waste Management Board. "I hope that this Green Vision becomes an example for all cities and counties to follow and adopt."

Known as the Capital of Silicon Valley, San José has long been an innovator on the environmental front as well as in technology. "The people of San José and Silicon Valley have changed the world," said Mayor Reed. "With our history of innovation and environmental stewardship as a foundation, San José will become the world's center of innovation in clean, green technologies. Our goals for innovation, sustainability, and green mobility are bold and comprehensive. I believe that in 15 years, we can succeed and build a better future for our children, our residents, and the world."

The City Council today adopted the 10 goals outlined in San José's Green Vision. These far-reaching goals address energy consumption, water use, greenhouse gas emissions, and other environmental impacts. They are:

1. Create 25,000 Clean Tech jobs as the World Center of Clean Tech Innovation
2. Reduce per capita energy use by 50 percent
3. Receive 100 percent of our electrical power from clean renewable sources
4. Build or retrofit 50 million square feet of green buildings
5. Divert 100 percent of the waste from our landfill and convert waste to energy
6. Recycle or beneficially reuse 100 percent of our wastewater (100 million gallons per day)
7. Adopt a General Plan with measurable standards for sustainable development
8. Ensure that 100 percent of public fleet vehicles run on alternative fuels
9. Plant 100,000 new trees and replace 100 percent of our streetlights with smart, zero-emission lighting
10. Create 100 miles of interconnected trails

San José, the nation's tenth largest city, already is a leader in solar technology innovation, with leading corporations such as SunPower, Nanosolar, Fat Spaniel, and others headquartered here. Increasing jobs based in San José and growing the local economy has been a key platform of Mayor Reed's efforts to solve the City's ongoing structural budget deficit.

"With a focus on creating Clean Tech jobs, we will help solve the climate crisis while creating a new economic base for our region," Mayor Reed said. "San José will show the world that environmental responsibility makes financial sense. Not only will we help our innovators create new businesses and new jobs, we will use these technologies to reduce the City's own operating and maintenance costs."

Installing solar on city buildings and retrofitting facilities to be more green and efficient are among the strategies to save municipal costs. In recognition of the role solar will play in realizing the Green Vision's goals, Mayor Reed honored the Santa Clara University Solar Decathlon team today for their third-place finish in the U.S. Department of Energy's international solar decathlon home-building competition. He was joined at the City Council meeting by the team members, representatives from the Silicon Valley Leadership Group, SunPower, Nanosolar, SoloPower, Pacific Gas & Electric, ASL recycling, the Sierra Club, The Tech Museum of Innovation, and other organizations.

The Green Vision incorporates and builds on previous Council action. The City Council earlier this year adopted some of the nation's most aggressive greenhouse gas emissions reduction goals for municipal operations. The City Council has set a goal that all new municipal facilities be built to achieve LEED-gold certification. One of the first communities in the nation to develop curbside recycling, San José leads the nation in diverting waste from its landfills.

Today the City Council also took the following related environmental actions:

- Expanded the City's Clean Air Vehicle Program to allow all Zero Emissions Vehicles registered in the City of San José to obtain permits to park for free in City parking facilities and at parking meters;
- Adopted an interim Zero Waste Goal of 75 percent waste diversion by 2013 (in addition to the Green Vision goal of Zero Waste by 2022);
- Adopted a goal and workplan for San José to achieve Global Sustainable City status by implementing the Urban Environmental Accords.

“As we have in the past, San José can do the research and development necessary to show the cities of the world how to become clean and green,” Mayor Reed said. “Over the next 15 years, we can cut our per capita electricity usage in half and get 100 percent of our electrical power from clean renewable sources. We will demonstrate that energy efficiency saves money and is worth the upfront investment.”

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